

Guest post requirements and policies

1) Topics:

We would love to hear from writers interested in contributing thoughts about bringing home the world. Take a look at our blog categories to get an idea of what we typically blog about. There are so many great topics that encompass bringing home the world. Here are a few to get you started. We welcome a variety of perspectives and will review any post that is in the spirit of our blog.

- a) Discovery & Exploration: Do you have any fun and inspiring projects/activities that you do with your children? Submit a post with step by step instructions and pictures to share with our readers. Are you a professional photographer? How about a post on taking back to school pictures at home? The sky is the limit.
- b) Global culture at home: From food to language to music, there are so many ways we all bring the world home and are globally influenced every day. Please share some of your experiences, traditions, moments, discoveries, celebrations and cultural influences here.
- c) Design and Style: Have an interesting perspective on fashion and its various cultural and historical influences? How about a post on incorporating global design into your home?

Articles/posts must be unique and be original content. The post cannot have been published elsewhere previously and cannot be re-published elsewhere. Topics must be relevant to the Tea blog and in line with existing content.

2) Formatting rules and policies:

- a) Posts should be concise and succinct with at least two short paragraphs of text. Posts should not be too text heavy.
- b) Link requirements and policies
 - i) Linking from within the post content: Guest bloggers should refrain from linking to their blogs/sites in the post body *unless*:
 - (1) The link is very relevant.
 - (2) The link does NOT point to the home page but to the relevant post or article (which elaborates further on the mentioned post).
 - (3) Links from content to content (NOT to landing or home pages). Links should make it easier for readers to access other relevant posts.
 - (4) Number of links: Guest authors are limited to two external links in the by-line (including Twitter profile link).
 - ii) Anchor text: Tea does not accept non-post related anchor text links and will remove non-relevant links from the guest post. Affiliate links within post content are not allowed as well.
- c) Image requirements
 - i) Images – Every post must begin with an image. (*If possible*, it should be approximately 565px wide, but that width should not be achieved at the expense of image clarity). Tea will not edit images. Images must be edited, cropped and ready for upload. Please include relevant images in each post.
 - ii) In list posts, which include multiple images, all images should be the same size.
 - iii) All images must be either licensed by the guest blogger or attributed to the site from which they are retrieved. If the pictures are the blogger's own, then they may credit themselves in the captions

3) Post submission process

- a) Post formatting requirements – all posts should be submitted via email (blog@teacollection.com) with images attached.
- b) Re-publishing requirements – submitted posts may not be posted elsewhere (i.e. no reduplication). The post belongs to you, the author, but we request that it not be republished anywhere else. However, if you have your own blog, you are welcome to mention that you are guest posting for Tea Collection on your blog/site with a link to the post on Tea's Suite B blog.
- c) Editing policies – articles may be edited by Tea for grammar, links, etc. However, no major changes will be made to the post without the your approval.
 - i) Posts should be easy to read, conversational in tone, free of grammar and spelling errors and no longer than 500 words. The most important thing we look for when judging the writing quality is ease of reading as well as an ability to get to the point quickly. We believe that simple is better. We do ask that you retain some level of formality. That is, please do not rely upon smiley faces, etc.
 - ii) Longer posts should be broken down into small paragraphs. The formatting should allow for a reader to quickly scan the text and understand the post with relative ease.

Please note: By emailing our Editor with your article and bio, you are agreeing to our terms of [privacy policy](#).

We will review our submissions and plan to share a wide range of interesting articles. Please recognize that we get numerous submissions on a daily basis, which makes it difficult for us to respond to everyone individually. We will respond only to the submissions that we wish to feature. Thank you for taking the time to submit your post and thank you for sharing.